



Mr Magia®

FIRST LIGHT
miffy and friends



CATALOGUE —

DICK BRUNA x MR MARIA

Dick Bruna was an illustrator and writer but is most known as the creator of iconic character Miffy. The character is loved worldwide thanks to her simplicity and universal honesty.

Miffy's minimalistic expression is the perfect example of a strong, iconic design. Mr Maria was eager to amplify the character's message and design by shaping her into a 3D design lamp, with love and great care. Honouring the original design and intending to channel its peaceful character, Mr Maria chose to picture Miffy in a seated position and make use of warm white light only. The Mr Maria Miffy lamp is striking but has a peaceful appearance, a light design loved around the world. Forever a symbol for this iconic collaboration, a unique connection to have and to hold.

THE 'MIFFY AND FRIENDS' COLLECTION

Mr Maria celebrates the colourful world of Miffy, originally created by esteemed Dutch illustrator Dick Bruna.

Bruna's distinctive ability to engage a universal audience through powerful storytelling and minimalist design is reflected in the iconic design of this set of lovable characters:

Miffy, Boris bear, Snuffy the dog and Lion.



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lion

PORTABLE
NIGHT LIGHT

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snuffy

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miffy

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NIGHT LIGHT

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boris

PORTABLE
NIGHT LIGHT



boris

21 CM

lion

25 CM

snuffy

23 CM

miffy

30 CM



safety



quality



service



portable
lamp



6 step
dimming



including
nightmode



usb
cable



rechargeable



burning hours
24h - 100h



BPA free
soft silicone



± 2700 kelvin
warm white



min. 1
max. 100
lumen



Follow her light through books and stories,
see and learn like never before
Together with Miffy's friends and family,
learn about colours, shapes and more



snuffy



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© Merckx bv

Snuffy keeps daily adventures light,
follows her sweetest friends around
Happily keeping an eye out at night,
knowing her playmates are safe and sound



boris



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© Merckx bv

Find Boris in his building workshop,
he's there every single day
A trusty friend to visit and listen,
with plenty of clever words to say



lion



FIRST LIGHT
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© Merets bv

A little bit loud and wild at times
This king of the jungle may be a surprise
No need to worry, he's sweet as can be
A brave protector of adventures and sleep



A LITTLE FRIEND
FOR A LITTLE MIRACLE

www.mrmaria.com